

BUSINESS OPPORTUNITY

ABOUT CRISTOFORI

CRISTOFORI Music School, wholly owned by Singaporean, is a well-known home grown brand since 1980.

We sell quality Piano, Guitar, Violin, Drum and other musical instruments at very reasonable prices. We conduct all kinds of music courses, ranging from Classical to Jazz and Pop, for young children to adults, with a lot of school events besides the weekly lessons.

To date, CRISTOFORI Music School has 35 outlets in Singapore. We have a total of 500 employees, including Full-time Music Teachers. The current student number is 16,500.

We believe in music. We strongly feel that:

“Without Music,
Life would be a Mistake!”

SOUTH-EAST ASIA MUSIC MISSION

CRISTOFORI Music franchise mission is to promote the love of ASEAN Music to every household of S.E. Asia. Eventually, we will take ASEAN Music onto the world's stage.

FRANCHISE CONCEPT

We want to bring CRISTOFORI Music School into S.E. Asia Countries and create a great strength of synergy.

Our plan is to hold Annual ASEAN Music Competition and Annual ASEAN Concert for all our students from S.E. Asia. Franchisee has an option of the following franchise model:

MODEL A

A full line of Music Store with Music School set up.

MODEL B

A Music School only, with lower investment involved.

MODEL C

An exciting model with a Live House to promote local music.

LOW INVESTMENT, GOOD RETURN

For Model A, our Franchise fee is S\$30,000 for a 5 year term. The royalty is 3% of school fees OR a minimum of S\$500 per month. The initial total investment is about S\$400K to S\$450K; however, more than 50% of it is the purchase of musical instruments for retail purposes.

“In CRISTOFORI, we treat
ASEAN Music as our local music.”

THE RIGHT FRANCHISEE

A music lover, or a businessman with great passion in music. The franchisee or an investor is not only investing in Music business, but in the future of the nation.

A Civilized nation is rich in its culture, and music has an important role. Our vision is to bring our ASEAN Music to other parts of the world. We know, the world will love it.